C.1954

SECOND PRESENTATION OF THE

ALBERTA BOXING CLUB LTD.

Featuring . . .

WORLD'S LIGHT HEAVYWEIGHT CHAMPION

ARCHIE MOORE

SAN DIEGO, CALIFORNIA

VERSUS

SONNY ANDREWS

LOS ANGELES, CALIFORNIA

Scheduled for ten rounds



THIS CARD IS APPROVED AND SANCTIONED BY THE EDMONTON BOXING AND WRESTLING COMMISSION

PROCEEDS FROM SALE OF THIS PROGRAM ARE DIRECTED TO THE EDMONTON CEREBRAL PALSY ASSOCIATION

The Pig-'N Whistle Lunch Room

10548 Jasper Avenue

and

Lloyd's Coffee Shop

9440 - 118th Avenue

Henry Wener says . . . "Drop in after the fight."

Boxing Banter

By HAL PAWSON
Sports Editor, The Edmonton Journal

Funny thing, but for all the good sports fans there are, the few knockers are heard the farthest. Take tonight's fight as an example.

When the Alberta Boxing Club announced that it had landed Archie Moore, world light heavyweight champion, for a match against Sonny Andrews, it made no extravagant claims.

The ABC didn't have to, for the mere fact that Moore would box here gave Edmonton a first. It will be the first time a reigning world champion has fought in the city.

But the ink had hardly dried on the announcement, the following commercial spot had hardly been launched on the airways, so to speak, when the knockers were at work.

"But it's only an exhibition," they whispered. So we say to them, what if it was only to be an exhibition—its still Archie Moore isn't it?

Edmonton and area doesn't get to see fighters of his calibre every day in the week, nor every year, nor every decade. In fact it hasn't happened here since the fur traders set up for business in 1795.

However, the ABC plans to remedy that. Anytime they get a chance to land a world beater for the town, they'll do it, so Moore may not be the last visiting champ for another 1950 years.

However, Moore himself had a stronger answer for the knockers. His main concern on his present tour, which ends in Edmonton, is to get ready for Yolande Pompey and his title defence in London in June.

And Ancient Archie, wise in the ways of the ring, knows the only way a fighter can get ready is by fighting. That is just what he has been doing.

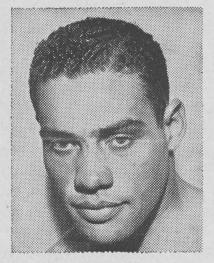
You can hardly regard the bouts as exhibitions when Moore cuts Willie Bean, an experienced and regarded California heavy, to bits in three.

And the giant guy in Seattle doesn't think it was exactly an exhibition, as Archie sliced him up so much in five that they had to stop the affair to pump more blood to the victim.

Cromdale Hotel

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"Where the Sportsmen Stay"



EARL WALLS

Remember Him . . .

Walls retired while still champion . . . but rumors persist that he will make a comeback before long. Whether he decides to don the gloves again or not . . . Edmonton Fight fans will long remember many of the thrills provided by the hard hitter from Windsor, Ontario. His first round knockout of Rex Layne in the summer of 1953, pushed Walls into the top ten.

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 - . . . on major sportcasts throughout the de
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Alberta Boxing Club . . .

The Alberta Boxing Club Ltd., with Pat Giannone as President is a new organization so far as Edmonton Boxing Circles are concerned. It is the intention of the Club to present the best in Boxing entertainment at the price.

It would appear that more and more capable fighters are ready and willing to come to Edmonton . . . and many of them will be given that opportunity.

However, before bringing in a number of the Americans, it is the intention of the Alberta Boxing Club to attempt to give both Al Marotti and George Dunn, both local fighters, their chance to win Canadian titles. Both have been knocking on the door for some time . . . but with the championships being held in Eastern Canada the pleas of the local fighters have fallen on deaf ears.

The ABC has applied to the Canadian Boxing Federation for title fights involving both Marotti and Dunn. Assuming the bouts are sanctioned, Edmonton Boxing supporters can anticipate good boxing fare during the next six months.

Here is Tonight's

MAIN EVENT-10

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- ☆ 11:00 p.m. Waterloo Sport



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d Edmonton

LIMINARY —— 4 ROUNDS

-----Prince Albert

on _____Calgary

VINDUP —— 6 ROUNDS

son ___Jacksonville, Florida

_Edmonton

EVENT—10 ROUNDS

ight Heavyweight Champion

-----San Diego

ws ____Los Angeles

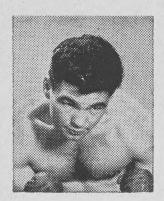
What's on the Future Agenda . . .

The next Fight card will be held in the Edmonton Gardens on Friday, June 1st, and the headliner should give you Edmonton fans plenty to talk about.

Wilf Greaves has been anxious to get back and display his ability before his home town supporters for some time. He gets his chance against clever Al Marotti on June 1st. So put that date down in your little black book.

George Dunn, who will get a crack at the Canadian Light Weight title some time this summer, will appear on the Greaves-Marotti card. George needs a little work before going against the Champion.

Al Marotti and Johnny Salkeld. Since Tony Percy is not defending his title, the Canadian Boxing and Wrestling Federation has been asked to sanction a Canadian Welter Weight championship fight here in Edmonton between Marotti and Salkeld. This one should be one for the books . . . since in the opinion of many close to both fighters—the boys are very evenly matched.



AL MAROTTI . . .

second in line for the Canadian Welterweight title held at the moment by Tony Percy of Drummondville, Quebec. It's anticipated that Marotti will be matched with Johnny Salkeld of Vancouver, probably in June here in Edmonton, for the Canadian championship. Percy, it appears, will make no further defense of his championship. . . . he is having difficulty making the 147 pound limit.

WILF GREAVES . . .

an Edmonton boy now fighting under the wing of American manager Jake Mintz. Wilf won the British Empire Light Middle Weight championship before turning professional. He was given a good chance of grabbing an Olympic berth for Canada in Australia. Has been showing steady progress under the tutelage of Mintz and is ready to move up.





GEORGE DUNN...

one of the best Light Weights in the world, and first in line for Kid Howard's Canadian Light Weight Championship. George will be seen in action for the first time in quite a while on a June 1st card here at the Gardens.

Ringside Ramblings

By JIM BROOK

The appearance of world light heavyweight champion Archie Moore here tonight gives promise of a resurgence of professional boxing in Edmonton. It has been a long time coming.

There is nothing more thrilling and inspiring than an honestly contested boxing match between two evenly matched and experienced opponents. There is nothing worse than a sham battle between two pugs who are in there for the express purpose of putting on a show—and nothing else.

Promoter Pat Giannone and his associates are in a good position in Alberta if they choose to step boldly forth and give the sport a shot in the biceps. Three of the best welterweights in Canada make their homes in this province. Al Marotti, the logical contender for the Canadian title, lives in Edmonton; Buddy McDonald, another rated fighter, is Edmonton-born and bred; and Johnny Salkeld, whom many believe to be, pound-for-pound, the best young fighter in this country, hails from Calgary.

In addition to the warriors named above, Giannone could conceivably call upon Wilf Greaves, who has made a hit as a pro in the U.S.; Jackie Headon, currently being boosted by his new manager, Moe Gunderson; and Jackie Anderson, former U.S. Air Force amateur flash who is ready to embark upon a pro career here. All three are middleweights of some distinction.

You think that ends the list. Uh uh! There's Georgie Dunn. The former Hartford Hummingbird was ranked among the world's top 10 lightweights a few years ago. Right now he is considered the No. I contender for Kid Howard's Canadian title.

If you will take a moment for sober consideration, you will come to the conclusion that, in respect to talent, Edmonton should be a boxing hot-spot. The talent is here—but, so far, the promotional impetus has been conspicuous by its absence.

All Giannone and his chums have got to do (small order, huh?) is to get a Canadian championship for Edmonton. The previous promoter, Jittery Jack Berry, had a Canadian titleholder in Earl Walls and that worthy brought Edmonton its biggest gates to date. But Walls wasn't resident in Edmonton and he checked out for the east when he felt the time was ripe.

Right about now Giannone can call upon four potential Canadian champions: welterweights Marotti and Salkeld, middleweights Headon and Greaves; and lightweight Dunn.

There is tremendous potential in a series of battles between Marotti, Salkeld and McDonald for the Canadian welter crown (now held by Quebec's Tony Percy) which may be declared vacant by the Canadian Boxing Federation any day now.

The promotion of professional boxing in Edmonton has been in the doldrums. After one good show, Giannone was inactive until tonight's card was set. The potential here is great—we hope and trust Giannone from here in, will carry the mail.

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